

QUARTERLY CHILL

REFRIGERATION WHEN YOU NEED IT, WHERE YOU NEED IT

What do Glastonbury Festival, Wimbledon Tennis Championships, the Commonwealth Games and The British Grand Prix have in common?



Coolio has been to them all in 2022!

This year we have kept some of the largest events in the country cool. From refrigerated trailers to cool rooms, as well as some refrigerated containers, Coolio has supplied them all.

The summer is in full swing and the team are working tirelessly to keep up with the extraordinary demand. There is a definite buzz around the country as people get back to the events they love and have missed for the last couple of years. This is my favourite time of year, not just because of the longer, lighter, warmer days. It's also wonderful to see the team dig deep and pull together to deliver their fantastic customer service, despite how busy they are.

Seeing every challenge as an opportunity and putting our customers first, we have had some great feedback over the last couple of months:

"VERY PROFESSIONAL AND FRIENDLY SERVICE. THE DELIVERY GUY PLACED THE UNIT EXACTLY WHERE WE NEEDED IT."

"THE CUSTOMER SERVICE IS TOP NOTCH WITH GREAT COMMUNICATION, PROMPT DELIVERY AND A GREAT QUALITY PRODUCT."



"HIRED A CHILLER TRAILER FOR A MUSIC FESTIVAL - ARRIVED ON TIME, NO HASSLE, WORKED PERFECTLY AND KEPT THE DRINKS CHILLED!! RECOMMENDED!"



The UK's Leading Mobile Refrigeration Company



NEWS | CUSTOMER SERVICE AWARD RUNNERS UP

We were delighted to be invited to attend the Somerset Business Awards as finalists in the Service Excellence category.

Students from Weston College visited us (and all finalists) prior to the evening to shoot a short film about us, which was shown on the night.

We had tough competition from our fellow Service Excellence finalists, House Fox Estate Agents and Alpha Housing Services Ltd. We didn't win this time, with the crown going to House Fox Estate Agents. Despite not winning, it was a fantastic evening, showcasing the best of Somerset businesses. It was such a honour to be included, we felt very proud to have made it to the final three.



NEWS | SCARCITY OF TRAILERS

As many of you will have experienced, this year the demand for refrigerated trailers has been exceptional.

SCARCITY OF TRAILERS

OUR NEW TRAILERS

Having chatted with the team who feel busier than ever, I wanted to drill down into the numbers. I compared numbers from the beginning of January to the end of May with the same period in 2021.

I was shocked by the figures. We have had a 44% increase in the number of enquiries taken and a huge 87% increase in the number of orders booked.

This is making for an already busy summer, with people booking earlier than ever to secure availability for events as well as planned maintenance. Please plan as far ahead as you can to ensure availability. We are also doing our best to keep up with increased demand, with another 4 new trailers added to our HQ fleet at the end of June.



THE BIG HOSPITALITY EXPO **STAND GC01**

EXHIBITING | THE BIG HOSPITALITY EXPO

We are exhibiting at The Big Hospitality Expo at Olympia in London. The event runs from the 26th to 28th September 2022. This will be our first time at this event and having not exhibited anywhere since 2019 we are buzzing to get out and see people face to face again! We have decided to go big with a larger stand so we can showcase one of our shiny new trailers. If you are exhibiting or attending, pop along to see us as we will be giving out some cool goodies. **STAND GC01**



GYMPANZEES OUR COMPANY CHARITY

OUR COMPANY CHARITY | IN MAY, WE CHOSE GYMPANZEES AS OUR COMPANY CHARITY

Gympanzees support young people up to age 25 with disabilities and their families. They currently run at pop-up venues during school holidays. Gympanzees are aiming to raise £2.2 million for Project Home to give them a permanent home all year round. Their new facility will be the first of its kind in the UK.

After seeing their amazing work, we wanted to help. We are raising money by offering round-up payments and collecting donations for the complimentary drinks we provide. We also took part in their golf day and are volunteering at their summer pop-up.

With just 5 weeks notice, I signed up to their 3 Peaks Challenge. Having never climbed any of the 3 mountains, I wasn't sure what to expect. My confident nature assured me that it would be easy. A few injuries meant I was unable to train much in the short time before the Challenge, but I was not phased. I was SO wrong! The Challenge turned out to be one of, if not the most physically and mentally demanding things I have ever done. I am certain that had I not been doing it for such an amazing cause, I would have given up long before the finish. So, I would like to say a massive THANK YOU to all of you who supported me with donations and well wishes.

MEET THE TEAM

LAURA HUGHES

Team
Refrigeration

Laura joined the team back in May to help Coolio's Business Support team in the role of Business Administrator. You may have already spoken to Laura on the phone. She is settling into the team well, helping out our customers and keeping Coolio's many spreadsheets neat and up-to-date. Laura previously worked for one of our well-known fast food restaurant customers, asking for trailers in emergencies, but now she is here to help keep all of you cool. In Laura's own words, she always looks moody, no matter how happy she is and you'd be lucky to find a photo of her where you can tell she's smiling, but that's just her face! When Laura's not working, she is normally drinking and losing her money playing cards.

COOLIO'S COCKTAIL

THE COCO SNOWBALL

AKA

THE COOLIO
SNOWBALL

INGREDIENTS

Coconut Shavings

1 oz. (30ml) Vodka

1 oz. (30ml) Rum

1 oz. (30ml) Cream of Coconut

Blue Curaçao

Coconut Ice Cream



DIRECTIONS

1. Rim the edge of your glass with coconut shavings. Set aside.
2. In a shaking glass with ice, combine vodka, rum, cream of coconut, and blue curaçao. Shake well.
3. Strain mix into your rimmed glass over ice. Top with a scoop of coconut ice cream.



Well, that is all from me for another few months. I hope you are all having a great summer. Remember to get some vitamin D and try to make some time to relax among the busyness.

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Team
Refrigeration



The UK's Leading Mobile
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Rated 'Excellent' by
our customers